

Crisis doesn't wait. *Neither do we.*

1 in 6

adolescents
experienced a major
depressive episode in
the past year

SAMHSA National Survey on Drug
Use and Health, 2024

44%

of children discharged
from a mental health
emergency visit
received no outpatient
follow-up within 30 days

American Academy of Pediatrics,
2023

1 in 4

children returned to the
emergency department or
were hospitalized again
within six months of a
mental health discharge

American Academy of Pediatrics,
2023

A PERSONAL APPEAL FROM HAYLEY HIGGINS AND JAMES TEE, CO-FOUNDERS

When my daughter went through a mental health crisis, I did everything the system asked of me. I drove to the emergency room. I held her hand. And when they discharged us, I asked what came next.

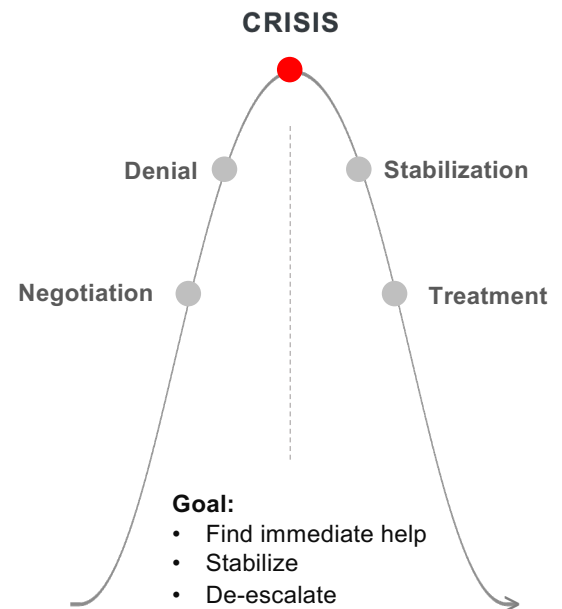
They handed me a printout.

I called the numbers. I got voicemail. The one callback that came told me it was a 3-month wait for an appointment, no insurance, no referrals. I hit wall after wall. And then I found myself telling my story to anyone who would listen, hoping someone knew someone who could help.

James weathered the storm as well. In our shared experiences, we came to the same conclusion through different journeys: **families in crisis need a guide, and nothing exists to be that guide.**

You probably know this feeling. *Or you know someone who does.*

That's why we're building Balise, a guide for parents navigating a child's mental health crisis, and the difficult weeks and months that follow.



*The journey every family faces.
Balise guides them through it.*

WHAT MAKES IT DIFFERENT

Zero friction entry

No account required. No cost to start. A family in crisis gets help in seconds.

Clinician-guided at every step

Every interaction is grounded in clinical best practices. No technology making decisions alone.

Crisis to care team

Immediate triage, matched providers, and a long-term coordinated care team built around one child, one family.

WHERE WE ARE

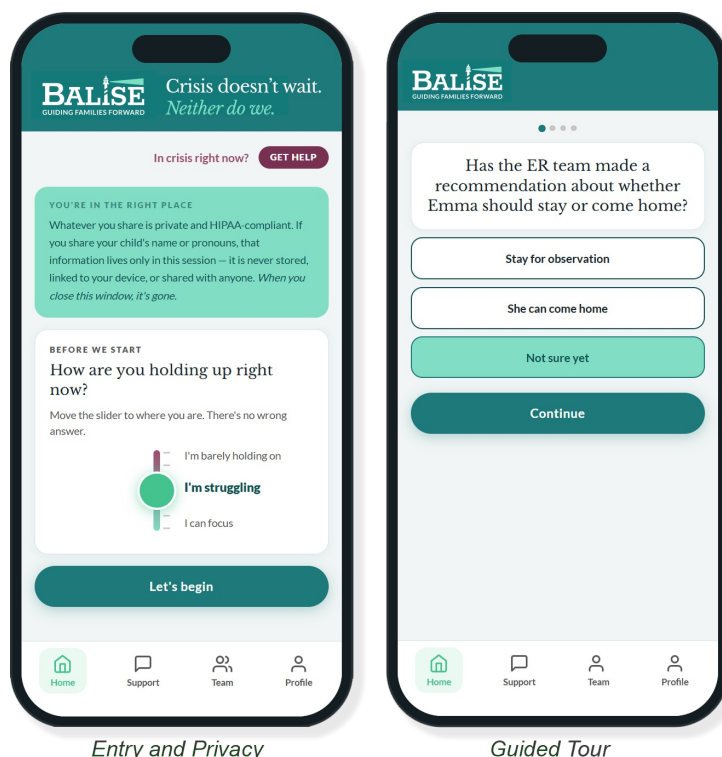
Balise is pre-launch and further along than most funded products at this stage. A volunteer team of ten subject-matter experts has already delivered a complete business plan and two working prototypes: Rue, an AI intake agent, and a click-through walkthrough of the core product experience. Clinicians, designers, engineers, and researchers *all giving their time because they believe families in crisis deserve something better.*

***We have the foundation.
We need the fuel to finish.***

HOW YOU CAN HELP

We're asking the people who know us to help get this next phase off the ground. \$100 is meaningful, and truly, any amount helps.

When you give, tell us why. Your story helps investors see the human side of this work.



Learn more at
balisehealth.com

Contact: Hayley Higgins, Co-founder · (253) 222-0274 · Partners@balisehealth.com

Thank you for reading this, for caring, and for whatever you're able to give. If this helps even one family find their footing when they need it most, it will have been worth everything.

— Hayley Higgins, James Tee, & Jenn Mason Co-founders
Balise • Guiding Families Forward.